



# story starters

**Story Starters**  
**Family Conversations Program Coordinator**  
**Part-time, Location Flexible within MA**  
**Posted November 15, 2022**

We are seeking a dynamic educator to lead our Family Conversations program by engaging children and families in meaningful conversations about race and racism. A week in the life of this job may involve facilitating an evening parent workshop about how to disrupt racial stereotypes, staffing a booth at a community fair to recruit new families, speaking with a local author about an upcoming program, and developing robust evaluation systems to assess the short- and long-term impacts of our work.

The ideal candidate has experience developing strong relationships with parents, kids, and educators, thrives in entrepreneurial settings, and is results driven. Candidates should have experience navigating setbacks and reaching deadlines without sacrificing input or quality. Experience as an educator, facilitator, and/or racial equity trainer is a plus, but not required.

This is a 24-hour per week remote position with mostly flexible hours.

## **Who We Are**

[Story Starters](#) supports families and educators in discussing race and racism effectively with young children. We target the critical developmental window -- ages 3-8 -- when parents and educators are poised to have a significant impact on children's beliefs about race. Since its founding in 2017, Story Starters has been offering programming, refining our home-based curriculum, and gathering feedback along the way. This feedback has indicated that our program is having its intended impact - shifting how kids think about race.

## **Family Conversations:**

Our Family Conversations program supports families in discussing race and racism and empowers parents to effectively communicate their anti-racist values to their young children. Over the course of our 8-week program, families learn researched-based methods and are provided with strategies and prompts to use these methods to guide conversations in their homes. Families receive six picture books with accompanying parent guides. Our families gather four times during the program to connect with one another, as well as with experts in the field. With the guidance of at-home resources, community connections, and support from Story Starters, our families are changing the way their kids interpret the world around them.



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## **What You'll Do:**

- Recruit families for our Family Conversations program and reach growth goals
- Work with guest speakers to ensure they are prepared, supported, and have excellent follow through
- Plan and execute seamless logistics for all parent workshops and family events
- Develop metrics and tools to evaluate program success
- Manage the integration of program learnings and evaluation results to continually refine programmatic model
- Maintain records of all participants, collecting and managing data
- Ensure total costs stay at or under budget
- Develop and build alumni programming
- Cultivate new relationships with local preschools and community organizations

## **WHAT ELSE YOU SHOULD KNOW:**

This position will report to the Story Starters Director and ideally start on January 16, 2023. This role is a 24 hour per week, part-time salaried position with a flexible schedule. The incoming Coordinator will be paid between \$32,500-\$42,500 per year with exact salary dependent upon experience. This position is primarily remote with occasional in-person meetings in and around Newton, MA. Employees can opt-in to health benefits including vision and dental. This position is funded for 2023 with plans to extend beyond pending funding availability.

**HOW TO APPLY:** Submit a cover letter and resume to Ellie Axe, [ellie@story-starters.org](mailto:ellie@story-starters.org), with the subject line "Family Conversations Program Coordinator". Priority deadline for applications is December 1st. Applications will be reviewed on a rolling basis until the position is filled.

## **What to Expect from the Interview Process:**

A first round Zoom interview lasting ~30 minutes

A written response to scenarios with an expected completion time of 30 minutes

A second round interview that lasts ~1.5 hours

Professional reference checks for our final candidate(s)

By the end of the process, we hope candidates will have had a chance to meet with between 3-5 individuals connected to Story Starters. We expect to complete the process by December 23rd.